

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): PLOW et al.

Art Unit: Unk

Serial No.: Unk.

Examiner: Unk

For: SYSTEM, METHOD, AND COMPUTER PROGRAM)
PRODUCT FOR SELECTIVELY DISPLAYING)
INTERNET ADVERTISEMENTS)

Atty. Docket#: STL920000037US1

August 2, 2001
750 "B" Street, Suite 3120
San Diego, CA 92101



INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents
Washington, DC 20231

Dear Sir:

Pursuant to Sections 1.97, 1.98, and 1.99 of the Rules of Practice in patent cases, enclosed are copies of the references and patents cited on the "List of References Cited by Applicant," Form PTO-1449, submitted herewith.

Respectfully submitted,

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Encs.